

**CITY OF PLACENTIA  
MEMBER OF THE CITY COUNCIL**

**JOSEPH V. "JOE" AGUIRRE**

**AGE: 49**

**OCCUPATION:** Publicist

I ask for your vote so I can provide effective leadership to address Placentia's challenges. People's concerns have been ignored, money has been diverted from needed services and special interests have been put ahead of people's interests. I want to serve as your councilman and restore our voice in city government.

We must bring our massive debt under control and maintain vital city programs. Encourage a cooperative Old Town revitalization that partners with businesses and residents; and seek to silence the whistles and complete the Melrose Underpass in a cost-effective manner. I support open government and led the fight against the city's attempts to force eminent domain on residents and businesses.

My dedication spans 31 years: coached sports at St. Joseph School and Parks & Recreation; Neighborhood Watch Block Captain; 1987 Neighborhood Watch Citizen of the Year; General Plan Working Group; Redevelopment Advisory Committees; Santa Fe Revitalization Advisory Committee; Veterans Advisory Committee; and Placentia News-Times newspaper columnist. I am a graduate of Fullerton College and Cal State Fullerton.

The Placentia Police Officers' Association and the Placentia Police Management Association endorse me. I will listen, provide unifying leadership and bring integrity to city hall. Thank you.

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